



Women in Seafood  
Australasia

Guppies  
KidsClub

# Sponsorship

SEAFOOD DIRECTIONS 2026



28-30 JULY

SYDNEY



# Why Sponsor a WISA Event?

Engage meaningfully with a diverse industry audience

Contribute to a more inclusive, future-ready seafood industry

Support leadership pathways and workforce sustainability

Demonstrate commitment to equal contribution and opportunity

WISA partnerships position your organisation as an active participant in shaping the future of seafood.

- ✓ 400+ Individual Members (and growing)
- ✓ 1,200+ monthly newsletter subscribers
- ✓ Online community platform hosting webinars and discussions
- ✓ Expanding social media presence across Australia and New Zealand



# About the Guppies Kids Club

WISA Guppies is designed to maximise participation at major industry conferences by providing professional, flexible on-site childcare. Access to childcare removes practical participation barriers and enables parents and carers to fully engage in conference programs. Guppies is a visible, practical initiative that strengthens workforce participation and inclusion. By sponsoring Guppies, your organisation demonstrates tangible action in support of inclusive industry practice.



# Sponsorship Packages

BENEFIT	SILVER	GOLD	PLATINUM
	\$500	\$2000	\$7000
Acknowledgement on Guppies webpage	✓	✓	✓
Logo on promotional materials	Small	Large	Large
Social media promotion	-	✓	✓
Targeted co-branded campaign	-	-	✓

# Contact & Next Steps



Women in Seafood  
Australasia

Guppies  
KidsClub



+61 450 523 199



eo@womeinseafood.org.au



www.womeninseafood.org.au

**“THRIVING  
TOGETHER”**

