



Women in Seafood
Australasia

PowerUp
Breakfast

Sponsorship

SEAFOOD DIRECTIONS 2026



28-30 JULY

SYDNEY



Why Sponsor a WISA Event?

Engage meaningfully with a diverse industry audience

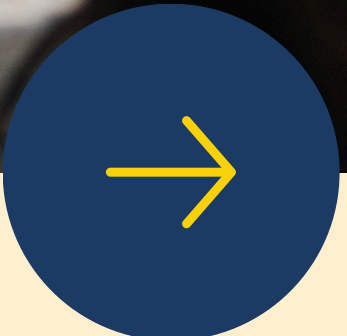
Contribute to a more inclusive, future-ready seafood industry

Support leadership pathways and workforce sustainability

Demonstrate commitment to equal contribution and opportunity

WISA partnerships position your organisation as an active participant in shaping the future of seafood.

- ✓ 400+ Individual Members (and growing)
- ✓ 1,200+ monthly newsletter subscribers
- ✓ Online community platform hosting webinars and discussions
- ✓ Expanding social media presence across Australia and New Zealand



About the Power Up Breakfast

The Power Up Breakfast is a high-energy, consistently sold-out event bringing together women and men from across the seafood value chain for inspiration, connection and industry-wide conversation. Power Up creates a national platform where women's expertise and leadership are visible and valued. By intentionally embedding networking, mentoring and facilitated discussion, the event strengthens professional capability and builds confidence across the workforce.



Sponsorship Packages

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM
	\$500	\$1000	\$2000	\$5000
Event webpage acknowledgement	✓	✓	✓	✓
Logo on printed materials	-	Small	Medium	Large
Logo in social media promotion	-	✓	✓	✓
Logo on opening & closing slides	Small	Medium	Large	Large
On-stage banner	-	-	Medium	Large
Address to delegates	-	-	-	5 minutes
Swag bag inclusion	1 item	2 items	4 items	4 items + logo on bag
Breakfast tickets	2	4	6	10

Contact & Next Steps



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www.womeninseafood.org.au

**“THRIVING
TOGETHER”**

