



Women in Seafood
Australasia

Guppies
KidsClub

Sponsorship

SEAFOOD
DIRECTIONS
2026

28-30 JULY
SYDNEY



About the Guppies Kids Club

WISA Guppies helps parents and carers fully take part in major industry conferences by offering professional, flexible on-site childcare. It removes a key barrier to participation and strengthens inclusion across the seafood workforce.

Sponsoring Guppies is a practical, visible way to back inclusive industry practice.

Why sponsor a WISA Event?

Engage meaningfully with a diverse industry audience

Contribute to a more inclusive, future-ready seafood industry

Support leadership pathways and workforce sustainability

Demonstrate commitment to equal contribution and opportunity



WISA sponsorship position your organisation as an active participant in shaping the future of seafood.

- ✓ 400+ Individual Members (and growing)
- ✓ 1,200+ monthly newsletter subscribers
- ✓ Online community platform hosting webinars and discussions
- ✓ Expanding social media presence across Australia and New Zealand



Sponsorship Packages



Silver

\$500

- Acknowledgement on Guppies webpage
- Logo on promotional materials (Small)

Gold

\$2,000

- Acknowledgement on Guppies webpage
- Logo on promotional materials (Large)
- Social media promotion

Platinum

\$7,000

- Acknowledgement on Guppies webpage
- Logo on promotional materials (Large)
- Social media promotion
- Targeted co-branded campaign

Contacts



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**“THRIVING
TOGETHER”**



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